

KERALA STATE FILM DEVELOPMENT CORPORATION LTD.

No.7314/D1/23/KSFDC

21.10.2025

INVITATION FOR SEALED QUOTATIONS FROM DISTRIBUTION MANAGERS/AGENCIES

Sealed Quotations are invited from reputed distribution managers /agencies/Professionals for the distribution of the upcoming feature film produced by the Kerala State Film Development Corporation. The EOI should reach KSFDC Head office on or before 3 PM 31st of October 2025.

The bid shall consist of

- a) Detailed profile of the distribution Manager/agency
- b) List of major feature films distributed by the distribution manager/agency
- c) Expected fee for performing distribution work.

The distribution Manager/agency is liable to perform the following tasks

- a) Arranging a minimum of 20 cinema theatres other than KSFDC theatres, for exhibiting the film as per the instruction of KSFDC
- b) Making arrangement for effective poster pasting to the utmost satisfaction of KSFDC/Film Director
- c) Selecting and deputing film representatives
- d) Submitting DCR to KSFDC on daily basis
- e) Persuading cinema theatre management to screen the film for maximum number of days
- f) Any other responsibility performed by distribution manager as per the prevailing industry practice

Eligibility

Should have done distribution work for at least 10 feature films.

All expenses incurred in connection with the release of the film shall be borne by KSFDC. The distribution Manager/agency shall be amenable for techno commercial negotiation. KSFDC reserves the right to reject or cancel partly or fully the EOI without assigning any reason whatsoever.

Sd/-

Managing Director